

Advertising with Exeter City Council



**BE SEEN EVERYWHERE
IN EXETER**

EXETER
LIVE BETTER



Digital Advertising opportunities: Exeter St David's Station, Exeter Central Station & Exeter Airport

Book a spot on our 43-inch digital advertising screens at Exeter Central Station, Exeter St David's Station and Exeter Airport to potentially reach millions of passengers per year.

Footfall per year:

- Exeter St David's - 3.6 million passengers
- Exeter Central - 2.5 million passengers
- Exeter Airport - Over 500,000 inbound passengers

Screens available at:

- Exeter St David's Station
- Exeter Central Station
- Exeter Airport
- Guildhall Shopping Centre



Discounts available for advertising for longer periods:

3 months	10% discount
6 months	20% discount
12 months	35% discount

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Screen size:

Portrait
1080px x 1920px
Landscape
1920px x 1080px

Price includes all 3 screens per week

	All 3 screens	Visit Exeter Member	Non-member
5 seconds		£30	£45
10 seconds		£50	£60

To find out how to become a Visit Exeter member:
visit.exeter@exeter.gov.uk

For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Digital Advertising Screen at the Guildhall Shopping Centre

Book a spot on our 65 inch digital advertising screens to potentially reach an audience of over 5 million people per year.

Screens available at:

- Exeter St David's Station
- Exeter Central Station
- Exeter Airport
- Guildhall Shopping Centre

Discounts are available for advertising for longer periods:

3 months	10% discount
6 months	20% discount
12 months	35% discount

Prices: Per Screen Per Week

Guildhall	Member	Non-member
5 seconds	£45	£60
10 seconds	£60	£75

Screen size:
Portrait 1080px x 1920px

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.



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Visit Exeter website banner adverts

Promote your business to 50,000 unique visitors per month online by placing a web banner on www.visitexeter.com – the official tourism website for Exeter.

Banner adverts link directly to your website. Dimensions are 300 x 250 pixels, and can be supplied either as a JPEG or animated GIF.

Please send finished artwork files to: advertising@exeter.gov.uk

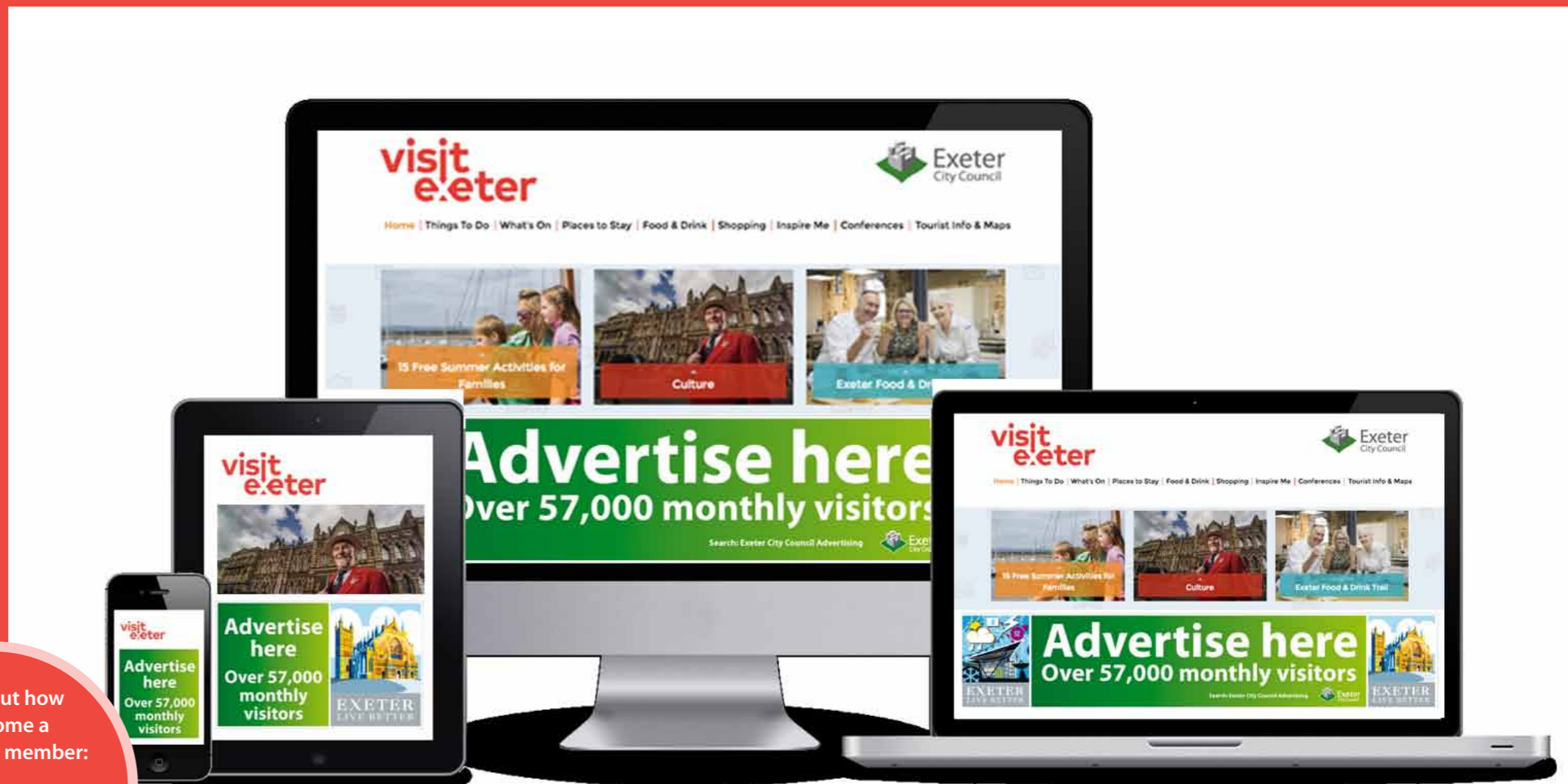
Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Price per month

Visit Exeter	Member	Non-member
All pages	£75	£150
Sectional	£50	£100

Dimensions: 300 x 250px
Files: Jpeg or Animated Gif

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Vehicle advertising around the city

We have been promoting our recycling messages on the side of our Waste Collection Vehicles for a number of years now and have seen a dramatic increase in the amount of waste recycled - proving it does work.

So we want to give you the opportunity to promote your business, organisation or campaign.

We have a fleet of waste collection vehicles that travel to every street in Exeter, including the city centre, main and side roads, avenues and cul-de-sacs. Advertising on these vehicles creates a moving canvas and is the ideal way to promote your business to residents and the local community.

Waste collection vehicle both sides per month

£1,000 per month, per vehicle

Dimensions: 2370mm wide x 1330mm deep

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

There is a one-off charge per vehicle of £400 for the print and application of your advert on a high quality vinyl.



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597

Exeter Citizen

for Festival fun

Exeter Citizen is our quarterly newspaper

All residents and businesses get a free copy

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:
This is included in the fee and is guaranteed for the duration of the agreement.



Citizen	Banner	Quarter page
All pages	COMING SOON	
Sectional		

For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Street banner advertising throughout Exeter city centre

Exeter City Centre attracts over 1 million people per month and would create a perfect all year round opportunity for unrivalled direct advertising and exposure to shoppers.

We can offer multiple banner locations throughout the city centre with full advertising consent in place.

£150 per week - excludes production & installation

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

To be arranged separately.

Please enquire for further information and booking form.



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597